

LG OFFERS INDUSTRY'S LARGEST PORTFOLIO OF SMART APPLIANCES WITH AMAZON DASH REPLENISHMENT

Service Now Available on LG Smart Laundry Appliances and Dishwashers; Enables Users to Automatically Reorder Supplies Before Running Out

ENGLEWOOD CLIFFS, N.J., Feb. 14, 2019 – LG Electronics USA has integrated Amazon Dash Replenishment into its expansive portfolio of Wi-Fi connected smart appliances to deliver the ultimate in automated convenience.*

Representing the industry's largest assortment ever of Dash Replenishment-compatible smart appliances, the service is now available on LG's entire lineup of 2018/2019 Wi-Fi enabled dishwashers, washing machines and dryers. It enables users to set up automatic reordering of detergent and laundry supplies from Amazon when supplies run low so they never run out of essentials.

"More customers are experiencing the convenience Dash Replenishment offers and we are thrilled to team up with LG to integrate Dash Replenishment into LG's broad selection of smart appliances," said David Jackson, general manager, Amazon Dash. "With Dash Replenishment, you never have to worry about running out of household essentials like dishwasher soap, laundry detergent or dryer sheets, because your appliances can do the work for you and automatically reorder supplies, the moment you are running low."

Users can enable Dash Replenishment on LG smart laundry and dishwasher appliances via the LG SmartThinQTM app. Once the LG appliance is connected in the app, users can link their Amazon account and set up Dash Replenishment for their favorite dishwasher and laundry supplies, including popular items such as detergent. After set up is complete, LG smart



appliances signal Dash Replenishment to automatically reorder and deliver your pre-selected supplies right to your door when more are needed.

"Consumers already can count on LG home appliances to deliver the best in customer satisfaction and superior performance. Our new smart features are now helping make mundane tasks like doing laundry and washing dishes easier than ever with Dash Replenishment compatibility while delivering a seamless experience in collaborative technology," said David VanderWaal, senior vice president of marketing, LG Electronics USA.

LG Electronics USA leads the home appliance industry in customer satisfaction, earning more 2018 J.D. Power awards for appliances than any other manufacturer.** LG's expansive smart home appliance portfolio includes award-winning full kitchen suites, laundry appliances, air purifiers, air conditioners, vacuums and more. With LG smart appliances, users can control key features via a single smartphone app or with voice commands using Amazon Alexa or the Google Assistant on select models.

Visitors to the 2019 Kitchen & Bath Industry Show (KBIS) Feb. 19-21 can learn more about LG smart appliances at the LG booth (#C6307) in the Las Vegas Convention Center and at www.lg.com.

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^{*}Amazon Dash Replenishment compatible LG washers, dryers and dishwashers: <u>WM9500HKA</u>, <u>DLEX9500K</u>, <u>DLGX9501K</u>, <u>WM9000HWA</u>, <u>WM9000HVA</u>, <u>DLEX9000W</u>, <u>DLEX9000V</u>, <u>DLGX9001W</u>, <u>DLGX9001V</u>, <u>WM5000HWA</u>, <u>WM5000HVA</u>, <u>DLEX5000W</u>, <u>DLEX5000V</u>, <u>DLGX5001W</u>, <u>DLGX5001V</u>, <u>WT1901CK</u>, <u>DLEY1901KE</u>, <u>DLGY1902KE</u>, <u>WT7200CW</u>, <u>WT7200CV</u>, <u>DLG7201WE</u>, <u>DLG7201VE</u>, <u>DLE7200WE</u>, <u>DLE7200VE</u>, <u>WM3700HWA</u>, <u>WM3700HVA</u>, <u>DLEX3700W</u>, <u>DLGX3701W</u>, <u>DLEX3700V</u>, <u>DLGX3701V</u>, <u>WM3500CW</u>, <u>DLE3500W</u>, <u>DLG3501W</u>, <u>LUDP8997SN</u>, <u>LDT7797ST</u>, <u>LDT7797BD</u>, <u>LDP6797ST</u>, <u>LDP6797BD</u>, <u>LDT7797BM</u>, <u>LSDT9908ST</u>, <u>LSDT9908BD</u>, <u>LDT7808ST</u>, <u>LDT7808BD</u>, <u>LDT7808BM</u>, <u>LDP7708ST</u>, <u>LDP7708BD</u>, <u>LDT5678ST</u>, <u>LDF5678ST</u>, <u>LDF5678BD</u>.

^{**}J.D. Power ranked LG highest in 2018 customer satisfaction with top-mount freezer refrigerators four years in a row, with top-load washers and free-standing ranges for two years in a row and with side-by-side refrigerators for the first time. LG received the highest numerical score in the respective segments of the J.D. Power 2018 Laundry and Kitchen Appliance Satisfaction Study, based on 18,215 (kitchen) and 8,629 (laundry) total responses, measuring customer opinions about their new appliance purchased in the previous 12 months, surveyed March-April 2018. Your experiences may vary. Visit jdpower.com.



About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$54 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. LG is a 2018 ENERGY STAR Partner of the Year-Sustained Excellence. For more news and information on LG Electronics, please visit www.LG.com.

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